



2009 Cold Climate  
Conference Agenda

Track 1	Grape Growing
Track 2	Winemaking
Track 3	General Assembly

**THURSDAY**

6:00 pm	TRADE SHOW OPEN	Welcome - Tom Martell	
6:15 pm - 7:00 pm		Vineyard Establishment: The First 3 Years - John Thull	
7:15 pm - 8:00 pm		Pruning & Trimming Vines - Tim Rehbein	
8:15 pm - 9:00 pm		Growing Frontenac - John Marshall	
6:15 pm - 7:00 pm		Starting a Winery - Paul Quast	
7:15 pm - 8:00 pm		Basics of Winemaking - Nick Smith	
8:15 pm - 9:00 pm		Tasting Room Basics - Matt Scott	

**FRIDAY**

7:00 am - 8:30 am	TRADE SHOW OPEN	Breakfast		
7:30 am - 8:15 am		Full-Bodied Winery Insurance Specifically for the Midwest - Chuck Andracchio - TRICOR		
8:30 am		Welcome - Tom Martell		
8:45 am		Parallels Between the Grape & Wine Industry in Nova Scotia and that of the Midwest Hans Christian Jost		
9:45 am		Refreshment Break		
10:00 am		Viticultural Practices to Maximize Wine Quality Andrew Reynolds	Oak Alternatives: Options in Winemaking Jean Vittot	Internet Marketing Pay-Per-Click <u>What is it?</u> Paul Hugunin
11:00 am		Essentials of Grape Disease Control Wayne Wilcox	Marketing Grapes to Wineries Round Table Moderator: Charlie Quast	Internet Marketing (cont.) Hands on <u>Use It</u> Paul Hugunin
12:00 pm		LUNCH		
1:00 pm		TRADE SHOW		
1:45 pm		Japanese Beetles and other Key Vineyard Insect Pests Rufus Isaacs	Growing Your Vineyard John Maloney	Marketing Wine Mark Longstroth
2:45 pm		Refreshment Break		
3:00 pm		Fungicide Options "What's New?" Wayne Wilcox	Economics of New Vineyards - Part I Steve Zenk/Mike Mastey	Starting a Winery Panel Moderator: Paul Quast
4:00 pm		National Grape & Wine Issues: An Update - Rep. Eldon Nygaard		
4:15 pm		Agritourism and the Minnesota Grape & Wine Economic Impact Study Bill Gartner		
7:00 pm - 9:00 pm		Midwest Wine Stroll		

**SATURDAY**

7:00 am - 8:30 am	TRADE SHOW OPEN	Breakfast			
7:30 am - 8:15 am		Weed Badger - Ron Dalka			
8:15 - 8:40 am		Crop Insurance - Gary W. Luebke - USDA Risk Management			
8:45 am		An Update on The Elmer Swenson Varieties Mark Hart	Enological Tannins Samantha Kollar		
9:30 am		Grape Grower's Round Table Moderator: Peter Hemstad	Use of Sulfur in Winemaking Paul Gospodarczyk		
10:45		Refreshment Break			
11:00 am		In Pursuit of Grape & Wine Excellence Philippe Coquard			
12:00 pm		LUNCH			
1:00 pm		TRADE SHOW			
2:00 pm		Wine Grape Ripeness- A Step-by-Step Guide Philippe Coquard	Marketing Wine Grapes Mark Longstroth	Artisan Distillation Kris Berglund	Use of Enzymes in Winemaking Samantha Kollar
3:00 pm		Refreshment Break			
3:15 pm		Producing High-Quality Grapes John Marshall	Economics of New Vineyards - Part II Steve Zenk/Mike Mastey	Winemaker's Round Table Moderators: Bob Parke & Gordon Rouse	
4:15 pm		Organic Grape Growing Charles Caldwell	Grape Genes Anne Fennell		
7:00 pm - 9:00 pm		Saturday Evening Banquet - "Minnesota, You've Come a Long Way" (Vintners Quality Alliance) Andrew Reynolds			